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Mobius Awards  
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**MERITECH'S HANDWASHING ADS WIN AT MOBIUS AWARDS**

LOS ANGELES, CALIF. / Feb. 1, 2008 -- A series of print advertisements created by Meritech, Inc. to make restaurants more aware of the importance of handwashing won a Certificate for Outstanding Creativity in the 2007 International Mobius Awards for Advertising.

The Mobius Awards is an international competition in its 37<sup>th</sup> year. It drew entrants from 35 countries, and winners represent 29 countries.

The ad campaign, which won in Print-Commercial Products, featured a series of advertisements on the theme of "Beauty is Only Skin Deep." A contaminated chicken, lettuce and tomato were used to deliver the message to restaurants that even if their hygiene program is up to par, their suppliers' programs may not be, and handwashing is the most important way to prevent the spread of germs.

The advertisements promote Meritech's CleanTech Automated Handwashing Systems, which have been used worldwide in agriculture, food processing, food service, healthcare and cleanroom manufacturing for more than 20 years. The systems use about a fourth of the amount of water as manual handwashing, thus reducing wastewater and use of soap, said CEO Jim Glenn.

Rebecca Yaffe, Director of Marketing for Meritech, designed the advertisements. It was her first campaign for the company, which is a division of Resurgent Health and Medical of Golden, Colo.

The award was one of five given in the Commercial Products category for all mediums.

**About Meritech**

Meritech, Inc., a division of Resurgent Health and Medical of Golden, Colo., is the leader in automated handwashing and sanitizing technology. For almost 20 years, its Cleantech® brand systems have been used worldwide in agriculture, food processing, food service, cleanroom manufacturing and healthcare. CleanTech uses up to 75% less water than manual handwashing, discharges 75% less wastewater, and reduces waste in soap utilization. For more information, visit [www.meritech.com](http://www.meritech.com).

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