

**From: Nancy Trent/Pamela Wadler
Trent & Company, Inc.
594 Broadway, Suite 901
New York, NY 10012
(212) 966-0024
info@trentandcompany.com**



**For: Spa & Resort Expo and Conference
Medical Aesthetics Conference and Expo**

FOR IMMEDIATE RELEASE

“BEST OF SHOW” AWARDS GO TO SPA AND MEDICAL AESTHETICS INDUSTRY STARS

-“Best of Show” award winners and “New and Notables” announced at the 2008 Los Angeles Spa & Resort Expo and Conference and Medical Aesthetics Conference and Expo-

LOS ANGELES – An array of innovative new products were named “Best of Show” at the 2008 Los Angeles Spa & Resort Expo and Conference and Medical Aesthetics Conference and Expo. The New Product Showcase winners in both the spa and medical aesthetics categories were selected by a distinguished panel of judges from SpaFinder, a 360-degree media marketing and gift certificate company dedicated to the global spa marketplace.

The “Best of Show” award for best new spa product went to Borba Skin Balance Water, Booth #367, www.borba.com. Borba Skin Balance Water contains a revolutionary cultivated bio-vitamin complex and a scientifically-designed blend of nutrients to help skin regenerate its natural support system and improve clarity. Infused with goji berry, cranberry and essential B vitamins, the Clarifying Skin Balance Water also features pomegranate for antioxidant benefits and to protect cells from potential damage caused by free radicals.

The “Best of Show” award for best new medical aesthetics product goes to Suntek Global Indigo Viewer, Booth # 734, www.suntekglobal.com. Suntek Global’s Indigo Viewer is a video microscope designed to produce clear and precise image magnification up to 650X for skin and hair analysis. The image sensor displays skin and scalp surfaces, hair shafts, hair follicles, and hair roots onto a high-resolution color computer or television monitor, and is compatible with standard computers via USB, televisions and other video output devices. The Indigo Viewer is affordable and user-friendly and is effective in increasing treatment and product solution revenues.

The “New and Notable” product winners are:

- **Dermasweep’s Multi-Level Skin Resurfacing System, Booth #928:** Dermasweep offers three levels of treatment: Micro-Resurfacing, Epi-Infused Micro-Resurfacing and Hydro-Assisted Dermabrasion to reduce early aging lines and treat hyper-pigmentation, photo-damage, acne, surgical scars, dehydration, and pre-PDT. www.dermasweep.com
- **EquiFit, Inc. SilverClene24, Booth # 238:** EquiFit’s SilverClene24 is the first product in the new AgSilver SpaCare line. SilverClene24’s ionic silver technology is tough enough to rapidly kill a broad range of organisms including the MRSA “superbug,” VRE and fungi, yet gentle enough for daily use by spa personnel without masks or gloves. www.equifitspacare.com
- **Fraxel Skin Ecology System, Booth #704:** The Fraxel Skin Ecology System is a physician-dispensed line of cosmeceuticals and hydrating masks designed by Reliant Technologies, developer of the Fraxel family of lasers for skin rejuvenation. The Fraxel Skin Ecology regimen maximizes the benefits of the Fraxel treatment as it moisturizes, soothes and protects the skin throughout the Fraxel treatment cycle. All products are made with natural ingredients that are hypoallergenic, surfactant-free and fragrance-free. www.fraxel.com
- **GliSODin Skin Nutrients, Booth #916:** Developed by Isocell Paris FRANCE, GliSODin Skin Nutrients’ nutricosmetics support skin, beauty and medical aesthetic procedures. With more than 18 clinical studies and 2 US patents, GliSODin has been shown to benefit many conditions related with oxidative stress. www.glisodinskin.com
- **NuSkin Enterprises Galvanic Spa System II, Booth #523:** NuSkin Enterprises’ Galvanic Spa System II, aka the “wrinkle iron,” features self-adjusting galvanic currents and interchangeable heads for lines, wrinkles, scalp conditioning, and body sculpting. www.ToolsForAntiAging.com
- **Resurgent Health & Medical CleanTech IC Automated Handwashing System, Booth #762:** The new CleanTech IC Automated Handwashing System is the first fully-automated, touchless method available for handwashing, sanitizing and rinsing. The CleanTech IC’s ten second cycle uses a non-alcohol disinfecting solution of water and Chlorhexidine Gluconate (CHG) to virtually eliminate transient pathogens from the hands. www.resurgenthealth.com
- **SkinAgain, LLC Healing Cream, Booth #914:** SkinAgain Healing Cream hydrates, refreshes, heals, and soothes skin with natural ingredients. This multi-purpose product addresses dry skin conditions, severe skin trauma after radiation treatments, aids in the repair of incisions from surgery, burns from household accidents, sunburns, and more. www.skinagain.com

- **Kalil Medical Products Vi Peel, Booth #639:** The Vi Peel addresses skin problems at the cellular level rather than burning skin off. The Vi Peel improves the tone, texture and clarity of skin, reduces or eliminates age spots, freckles and hyper-pigmentation, including melasma, softens lines and wrinkles, clears acne skin conditions, reduces acne scars, and stimulates the production of collagen. With the use of the Vi Derm moisturizer, downtime is reduced to less than one week. www.kalilmedical.com

“With so many innovative new products and technological advancements debuting at the Spa & Resort and Medical Aesthetics events, the bar is set extremely high for the industry,” said Susie Ellis, President of SpaFinder. “The ‘new’ is always intriguing and important to recognize as they continue to keep propelling the industry forward.”

As the only trade event that continually caters to both the fast-growing spa and medical aesthetics industries, the Spa & Resort Expo and Conference and Medical Aesthetics Conference and Expo are the ultimate resources for cutting-edge industry information, product innovations, technological advancements, and access to the newest developments in service and treatments.

For detailed descriptions of new products, exhibitors, events, conferences, and speakers at the 2008 Los Angeles Spa & Resort Expo and Conference and Medical Aesthetics Conference and Expo, February 23-25, 2008, at the Los Angeles Convention Center, please visit www.spaandresortexpo.com or www.medaestheticsconference.com.

About Resurgent

Resurgent Health and Medical of Golden, Colo., is the leader in automated handwashing and sanitizing technology. For almost 20 years, its Cleantech® brand systems have been used worldwide in agriculture, food processing, food service, clean room manufacturing and healthcare. CleanTech uses up to 75% less water than manual handwashing, discharges 75% less wastewater, and reduces waste in soap utilization. For more information, visit www.meritech.com.

Contact:

Amy Stenberg
Media Relations
(800) 932-7707
astenberg@meritech.com

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Reed organizes a wide range of events, including exhibitions, conferences, congresses and meetings. Its portfolio of over 460 events serves 52 industry sectors, including: Aerospace and defense, building and construction, design, electronics, energy, oil and gas, entertainment, food and hospitality, gifts, healthcare, IT/telecoms, jeweler, manufacturing, marketing and business services, pharmaceuticals, property, publishing, security, sport and recreation, transport and logistics, travel.

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